



AFRICA 2022



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Professional Trade Fair for **Paper, Tissue, Packaging & Paperboard, Printing, Machinery, Material and Supplies**

**5 - 7 OCTOBER 2022**

**Sarit Expo Centre, Nairobi, Kenya**

## POST SHOW REPORT

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[www.propaperprintpackafrica.com](http://www.propaperprintpackafrica.com)



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### **Propaper Africa and PrintPack Africa 2022**

The twin shows hosted in Kenya was the very first and one of its kind robust platform in the history for regional and global paper, printing & Packaging and suppliers to explore business expansion into newer markets and particularly, the potential of the high growth geography of Africa.

The visitors got the opportunity to meet large and small scale Paper Mills, printing houses, pulp making equipments, various industries dealing with chemicals related to paper Industry , paper distributors, tissue manufacturers, tissue convertors, jumbo roll suppliers to name a few.



### **ROI FOR THE EXHIBITORS**

The USP of Propaper Kenya and Printpack Africa 2022 was the high quality dedicated trade buyers for each exhibitor. These prefixed B2B meetings helped the exhibitors to be prepared to meet them with the right sample and discussions to make long term business relation . There were approx. 10 prefixed B2B meetings set up for each exhibitor in advance.



Exhibitors were also happy with the quality of visitors coming from approx. 40 countries and they look forward for the next edition of Propaper Kenya and PrintPack Africa.



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## FACT SHEET

Exhibition Name :	<b>PROPaper Africa &amp; PROPrintPack Africa 2022</b>
Description :	Professional Trade Fair for Paper, Tissue, Printing, Packaging, Raw Material and Converting Industry
Days / Dates :	Wednesday – Friday / 5 – 7 October 2022
Venue :	Sarit Expo Centre , Nairobi, Kenya
Opening Time :	10 am to 6 pm
Admission Policy :	Trade buyers with prior registrations and business visitors
Number of Exhibitors :	105
Number of Buyers :	435
Number of B2B meetings :	1740
Number of Countries Exhibited :	17
Total Number of Visitors :	3456
Country of Origin of Visitors :	40



## COUNTRY OF ORIGIN





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## OFFICIAL OPENING CEREMONY

**11 AM, Wednesday, 5 October 2022, Sarti Expo Center, Nairobi, Kenya**

**11:00**

### WELCOME ADDRESS:

**Hon'ble Maren Agar**  
 International Business Coordinator- VERIFAIR EAST AFRICA

**11:05**

### OPENING REMARKS:

**H.E Rohit Vadhvana**  
 Deputy High Commissioner, Indian High Commission in Kenya

**11:10**

### FELICITATION ADDRESS:

**Ms. Sara Ibrahim**  
 Director, ECPP- Egyptian Council of Printing, Paper and  
 Packaging, Ministry of Trade & Industry, Government of Egypt.

**11:15**

### FELICITATION ADDRESS:

**Dr. Eric Rutto**  
 Vice President,  
 Kenya National Chambers of Commerce and Industry

**11:20**

### INAUGURAL ADDRESS BY CHIEF GUEST:

**Hon. David Osiany, HSC**  
 Chief Administrative Secretary  
 Ministry of Industrialization, Trade & Enterprise Development,  
 Government of Kenya

**11:30**

### VOTE OF THANKS :

**Jeen Joshua,**  
 Managing Director, VERIFAIR, Dubai

**11:35**

### National Anthem of East Africa

**11:40:**

### RIBBON CUTTING CEREMONY & TOUR INSIDE THE EXHIBITION HALL





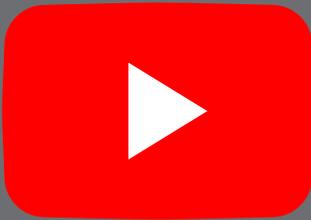
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## TOP EXHIBITORS



## TESTIMONIALS



YouTube

<https://youtu.be/lqHHUYSupNA>

<https://youtu.be/KrDuPIEt9YQ>

<https://youtu.be/izUnV4YN52g>

<https://youtu.be/glQ3XNCaiHA>

<https://youtu.be/VihxuQ12CBg>

<https://youtu.be/fF13f6sbfwU>

<https://youtu.be/-N3ufjzkvKE>

<https://youtu.be/lXiQVlmd2BY>

[https://youtu.be/HOoK6\\_Fa2f8](https://youtu.be/HOoK6_Fa2f8)

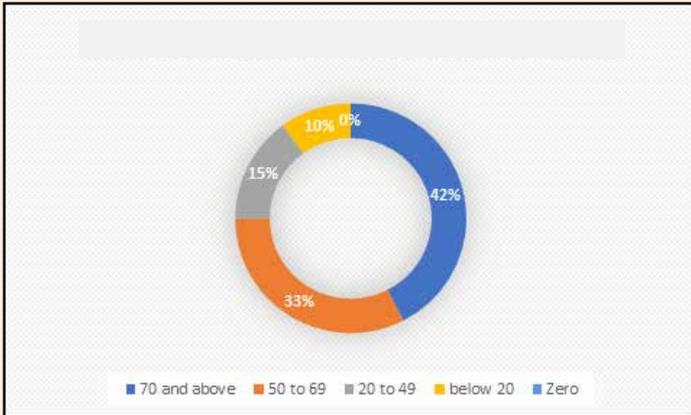
<https://youtu.be/skLnmQewGWc>

## B2B BUYERS / MEETINGS

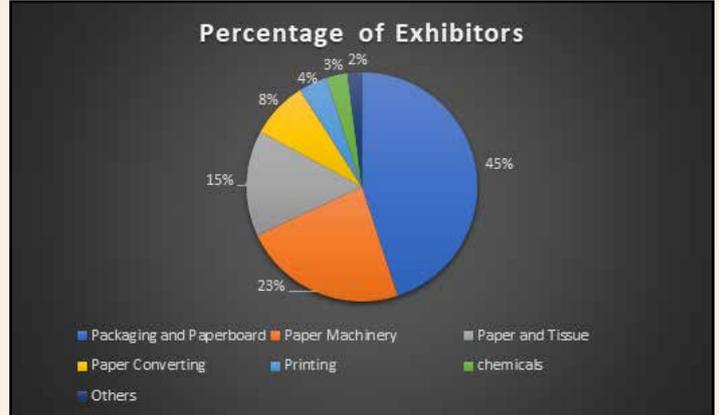


## VISITOR ANALYSIS

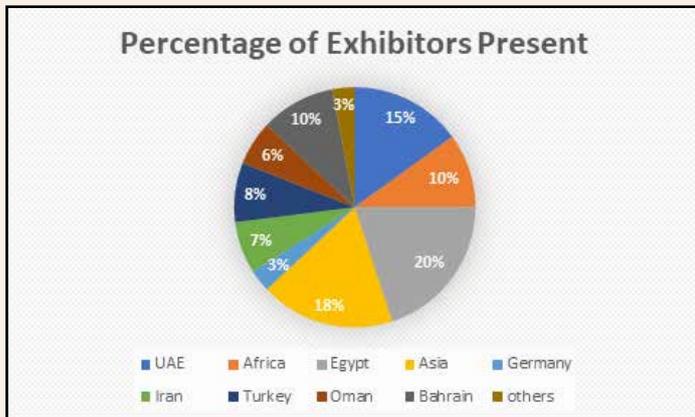
**Number of Exhibitor-Buyer Meetings**



**Percentage of exhibitors**



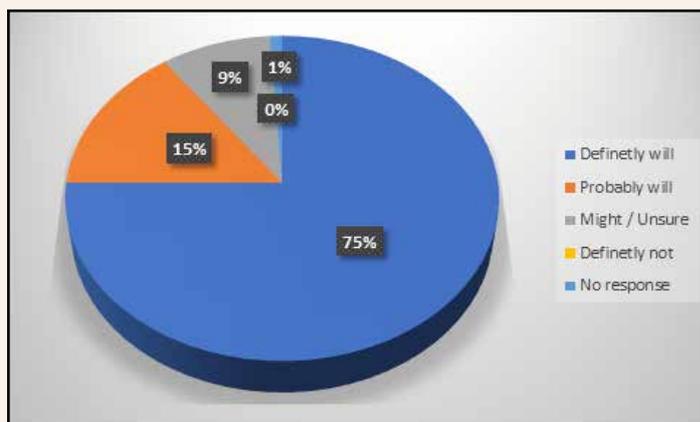
**Overview of Countries participated**



**Exhibitor's feedback**

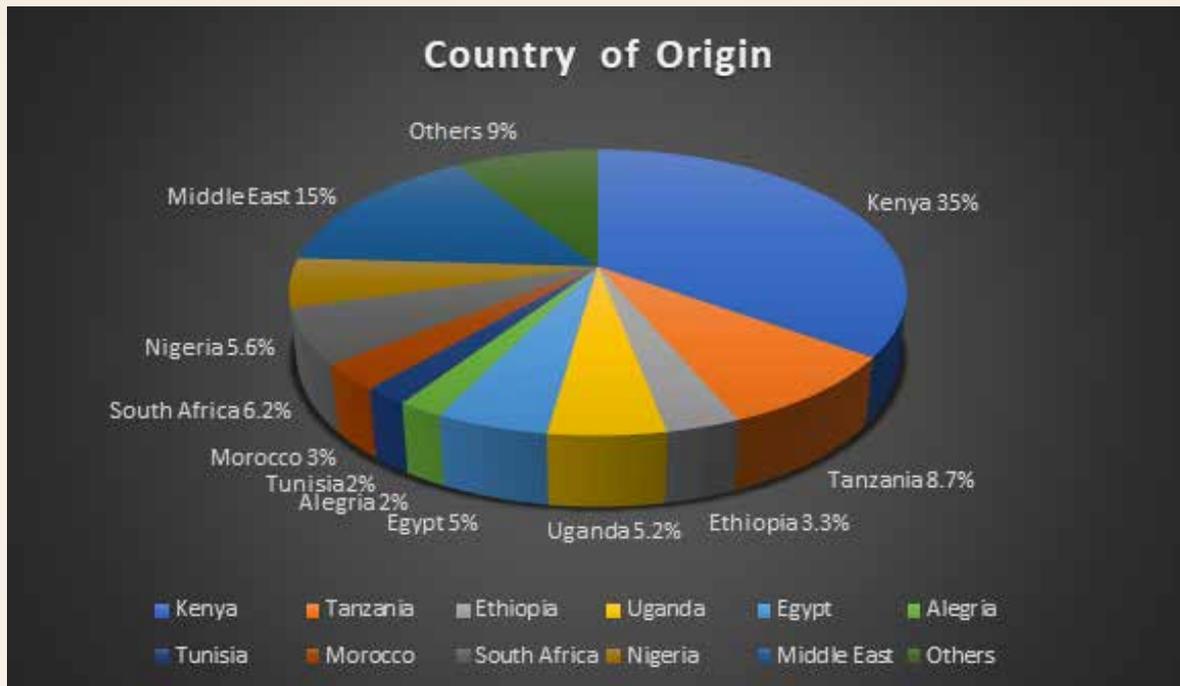


**Expected to return for next edition of Propaper Print Pack Africa 2023**



## VISITOR ANALYSIS

### Country of Origin



### Sector of interest



**NEWS COVERAGE LINKS**



**PRO  
PAPER**  
AFRICA 2022

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## SHOW GLIMPSES



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## WELCOME DINNER



### SPONSORS





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Organiser

